

## 2025 Clare Valley Festival of the Lamb dates announced Media Release

The Mintaro Progress Association have announced the 2025 Clare Valley Festival of the Lamb dates for 2025 - Wednesday 17 – Sunday 21 September.

Bek Holland President of the Mintaro Progress Association acknowledges the producers, the venues and communities that help make the Festival of the Lamb a celebration of the sheep industry in the Clare Valley. Bek also says, "We have another full year of events being supported by the association including the 4<sup>th</sup> Mintaro Car and Bike Show on 8 March, French Immersion Weekends and support for another Antique Roadshow following last year's success. We also know that 2025 is the 50<sup>th</sup> anniversary of the movie Picnic at Hanging Rock filmed at Martindale Hall and we hope to be able to support events to celebrate this."

Simon Millcock the Clare Valley Festival of the Lamb Coordinator said, "In releasing the dates this early and calling for expressions of interest from venues it means we can have the program and marketing start earlier this year."

Simon acknowledged the success of the first five festivals and that this multi-day event is now the Clare Valleys annual spring equinox food festival. It combines the first buds of the vines and the premier time for new-season lamb that is lean, tender and ideal for a wide range of recipes.

He said, "There has been a lot of groundwork undertaken to date for the 2025 Clare Valley Festival of the Lamb and this year will include the Tafe SA – 'From Farm to Fashion' Designer Awards and Exhibition, Arts Exhibitions, Workshops and the Wool and Fibre Market. Discussions are also being held to stage a forum titled 'Celebrating women's influence in the sheep industry'. Whilst UniSA have committed a PhD researcher to work with the festival for the next 2 years and Torrens University are looking into areas of support"

The Clare Valley Festival of the Lamb adds value to the region by enhancing the paddock to plate / provenance culture, which now has local lamb featuring regularly on local menus. The festival supports linkages between the sheep / lamb industry and the tourism sector. In keeping with the international flavour to the festival this year will feature a guest chef from Cambodia.

Expressions of interest from organisations and venues seeking to hold events in 2025 are available and for further information or to get involved contact Simon Millcock 0407819000